

# The Cherokee CHATTER

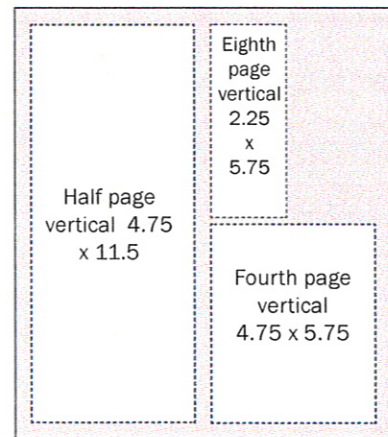
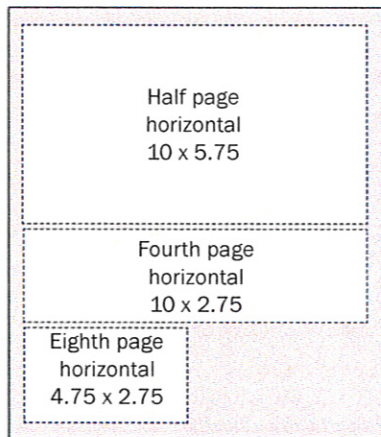
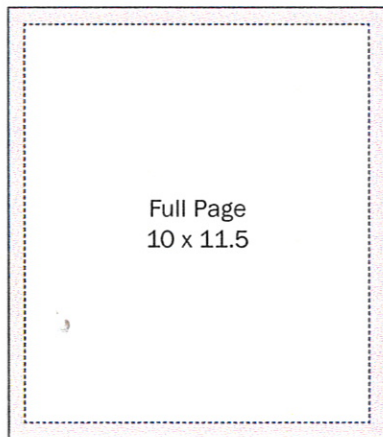


Cherokee Water Company  
 NK-20 Lake Cherokee  
 Longview, TX 75603  
 903-643-3933 phone 903-643-2717 fax  
 Chatter@lkcherokee.com

## Advertising Rates

To place an ad or obtain more information contact the CWC.

Ad Size	Dimensions (W x H inches)	Black & White	Spot Color	Process Color
Full Page	10 x 11.5	\$375	\$425	\$500
Half page	horizontal 10 x 5.75 vertical 4.75 x 11.5	\$190	\$250	\$300
Fourth page	horizontal 10 x 2.75 vertical 4.75 x 5.75	\$140	\$160	\$175
Eighth page	horizontal 4.75 x 2.75 vertical 2.25 x 5.75	\$80	\$100	\$125



- For best results, please submit ads according to the dimensions listed above.
- PDF files are preferred.
- Black and White ads should be grayscale or 100% Black only.
- Process Color ads should be CMYK.
- Submission deadline is the 3rd Wednesday of each month, or the Wednesday just before the Board Meeting on Thursday.

Ads may be submitted by e-mail to  
 Chatter@lkcherokee.com

or in person to  
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 Longview, TX 75603  
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